

Q & A General

Why are you closing?

The decision to close our doors on 31st August 2025 is a family decision and is the result of many discussions during this year. There are too many reasons to mention, but a few are listed below:

Life events happen that make you consider where you want to be. We have both worked 24/7 in the business for almost 25 years, and our daughter has put in the same effort since joining us in 2019. It has been an intense and emotional decision, but we believe we are doing what is right for our family at this moment in time.

We will close with the highest number of members in our history, and as the second largest individual tourist attraction in Jersey.

There are many factors for the timing of the decision, and these factors, combined with our wish to have more time with our families, have contributed to the timing of the closure.

We have the most amazing customers, but the time has come to make a decision as to what is best for us and our family.

Will the business be sold?

We have decided against selling the business as we wish to remain living on site. There are no current plans for the building, any future planning applications will bear in mind the existing tenants such as **K9 Wellness Centre**. It has been a privilege to watch the growth of a nearby small business, and we value the relationship.

We have great neighbours, who have been very supportive, so future use will be determined at a later date.

Will the farm become a housing estate or supermarket?

No. We would like to see a use that reduces traffic from the last three decades, but continues to have a community feel. For the last 25 years, up to 90,000 people have visited annually. For 25 years before this, the farm was intensive with 16 hour days, and the largest potato packing station in the west of the island.

We live on site, and would like to see the property evolve, continue its involvement in economic activity, and champion other smaller businesses if allowed to do so.

It will be interesting to see how the property evolves in the next stage of its transformation.

We will miss the staff, what will happen to them?

The team have been informed, we have acknowledged their contribution and sorted individual packages above statutory requirements. We hope they will choose to stay with us until we close.

What will happen to the animals?

Some will remain with us to see out their retirement, some will be rehomed to another retirement home. They are friends and part of the crew, so we will ensure that they continue to enjoy life in a suitable environment.

I have a gift card – can I still use it?

Gift cards will need to be used by 31st July 2025 and cannot be redeemed after this date.

What will happen to the equipment?

A decade ago, the indoor equipment was partly covered by a grant. We are fortunate that due to our maintenance and care, the equipment is still in excellent condition. In view of the grant, the indoor play equipment will be offered as a gift to local charities / government initiatives, and hopefully at least some of the equipment can be re-purposed on another site, and continue to benefit the island.

We are aware of the amount that Jersey charities benefit from the park, and hope in the short term to mitigate the loss of facilities/ donations, by gifting some of our equipment.

A list of items will be made available as the date of our closure approaches. We will prioritise donations to charities we have worked closely with in the past.

What changes will I see?

Hopefully none. We will continue with our maintenance programme, and apart from reduced stock in our retail area – everything should remain the same.

Our team are keen to use some of our extensive stock to host more mini events, so we plan to have some fun in the lead-up to closure. We have a healthy stock of supplies to replenish activities, but will not be replacing or adding activities next year.

There's nothing left for children to do when you close.

Just as we did 24 years ago, a business will rise to take on the challenge of providing entertainment for young families. Support those you do have, be kind, be encouraging, and be positive.

Businesses are cyclical, especially in the tourist industry and times ebb and flow. We often see posts about tourist businesses of times past, and we hope you'll remember us fondly.

I am a supplier, how does this affect me?

Many of you have supplied us for decades. As we plan to stay on the farm, maintain and enhance the property, many relationships will continue.

If we feel we will no longer need your services or goods, we will close these accounts over the next 12 months.

Contact details:

Building rental enquiries – Jonathan Queree jonathan@queree.je

Charity enquiries – contact@jerseyleisure.com

Equipment enquiries - contact@jerseyleisure.com

We do expect to receive a lot of individual enquiries. You will initially be sent a holding email, but we will go through them all in due course.